## **ABSTRACT OF THE INVENTION**

The present invention teaches apparatus and method for producing an indelible ink imprinted indicia particularly bar code labels and/or other identifying images. An ultraviolet light curable ink image is printed upon a selected substrate and passed through an ultraviolet radiation field wherein the combined infared and ultraviolet energy emitted by the UV light source, affects curing of the imprinted ink thereby producing an imprinted image having superior qualities.

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